



## **Pfizer Announces**

# **COVID-19**

## ***Competitive Grant Program***

During this challenging time, Pfizer is committed to doing all we can to respond to the COVID-19 pandemic. We recognize the need for the rapid development of educational programs and trainings and the implementation of systemic best practices for COVID-19 management. As part of our commitment, we are releasing this Request for Proposals (RFP) to provide financial support for organizations producing independent educational programs and quality improvement initiatives designed to combat this evolving crisis.

This competitive grant program from Pfizer Global Medical Grants (GMG) involves a publicly posted RFP that provides details regarding a specific area of interest, sets timelines for review and approval, and uses an internal review process to make final grant decisions. For this RFP, organizations are invited to submit an application addressing the gaps in knowledge and practice of COVID-19 management as outlined below.

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## I. Eligibility

<b>Geographic Scope:</b>	Global
<b>Applicant Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>Only organizations are eligible to receive grants, not individuals or medical practice groups.</li> <li>The following may apply: medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations; government agencies; and other entities with a mission related to healthcare improvement.</li> <li>For educational programs offering credit, the requesting organization must be the accredited provider.</li> </ul>

## II. Requirements

<b>Date RFP Issued</b>	April 13, 2020
<b>Clinical Area</b>	COVID-19
<b>Specific Areas of Interest for this RFP:</b>	<p><b>Category A: Independent Medical Education Grants</b></p> <p>Through this RFP, it is our intent to support educational programs for healthcare providers focused on the recognition, diagnosis, treatment, and overall care management of patients with COVID-19. Specific topics of interest include:</p> <ul style="list-style-type: none"> <li>Overview of the epidemiology, virology, and clinical features of COVID-19</li> <li>Summary of the criteria for testing and interpreting results of laboratory testing</li> <li>Recommendations for managing patients with COVID-19 at home and in the hospital</li> <li>Counsel for preventing transmission in the clinic and in the community</li> <li>Review of Investigational treatments</li> <li>Guidance for managing special patient populations during the COVID-19 pandemic</li> <li>Retraining on COVID-19 relevant medical procedures (e.g. ventilator management) for clinicians returning to the work force</li> <li>Guidelines on the correct use and procedures of personal protective equipment (PPE)</li> </ul> <p>In addition, we are interested in supporting programs that include tools designed to help HCP's educate patients and caregivers on the disease state, preventative measures, and emerging strategies for COVID-19 treatment.</p> <p>All activity types will be considered, though given the current circumstances,</p>

	<p>virtual and mobile activities will be prioritized. This includes applications to re-purpose existing educational resources into easy-to-use and easy-to-access delivery formats (e.g. mobile apps.) We will also consider applications re-purposing education or training resources that currently exist in one language but could be modified and translated to other languages and rolled out in different geographies.</p> <p><a href="#">Click HERE for instructions on HOW TO APPLY</a></p> <p><b>Category B: Quality &amp; Process Improvement Grants</b></p> <p>The intent of this grant category is to provide support to hospitals or healthcare systems so that they may evaluate and improve their systems-of-care for COVID-19 patients. Funds can be used for staff training or clinical process improvement. While hospitals are dealing with the urgent care of patients with COVID-19, these grants can be used to address procedural challenges and needs. Quality improvement grants can also be used to help facilitate the sharing and exchange of best practices across hospital systems or geographic regions. Our goal is that the quality or process of care of patients will be improved with this additional funding support.</p> <p><a href="#">Click HERE for instructions on HOW TO APPLY</a></p> <p><b>PLEASE NOTE:</b> Given the urgency of care required to meet the demands of the COVID-19 pandemic, it is expected that all educational programs, QI plans, patient education materials, and other tools funded through this grant program will be made publicly available for the entire healthcare community to use.</p>
<b>Target Audience:</b>	Healthcare providers and health systems managing patients with COVID-19
<b>Not in Scope</b>	<p>It is not in scope for this RFP to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered. Information about independent medical grants that Pfizer may support can be found at <a href="http://www.Pfizer.co.uk/independent-medical-grants">www.Pfizer.co.uk/independent-medical-grants</a>.</p> <p>Also, please note that it is <u>not</u> in the scope of this RFP for funds to be used to purchase therapeutic agents (prescription or non-prescription), capital equipment, or PPE.</p>
<b>Expected Approximate Monetary Range of Grant Applications:</b>	<ul style="list-style-type: none"> <li>The total available budget related to this RFP is \$5,000,000 USD.</li> <li>Expected approximate range of grant awards: \$20,000 to \$250,000 USD. We will consider larger grants depending on the size and scope of the program.</li> </ul>

<p><b>Key Dates for Review and Approval Process:</b></p>	<p>To facilitate a rapid response, application reviews and approvals will be done on a rolling basis. Although the RFP application window is open for 6 weeks, organizations are encouraged to apply as soon as possible. We anticipate a high volume of applications and will continue to award grants until the budget is depleted.</p> <ul style="list-style-type: none"> <li>• Grant Application RFP start date: <b>April 13, 2020</b></li> <li>• Grant Application RFP closing date: <b>May 22, 2020</b></li> <li>• Anticipated Grant Award Notification Date: <b>Our intent is to review and make funding decisions on all applications within 7-10 days* of submission.</b>  <i>*Processing time may take longer for organizations outside of the U.S.</i></li> <li>• Grants will be distributed following a fully executed agreement.</li> <li>• Anticipated Project Start: As soon as possible after the grant agreement is executed.</li> </ul>
<p><b>Questions:</b></p>	<ul style="list-style-type: none"> <li>• If you have questions regarding this RFP, please direct them in writing to Derek Warnick (Derek.Warnick@pfizer.com), with the subject line <b>“COVID-19 RFP Question.”</b></li> </ul>
<p><b>Mechanism by which Applicants will be Notified:</b></p>	<ul style="list-style-type: none"> <li>• All applicants will be notified via email by the dates noted above.</li> <li>• Applicants may be asked for additional clarification during the review period.</li> </ul>

## Category A: Independent Medical Education Grant Instructions

### How to Submit:

- Please go to [www.cybergrants.com/pfizer/knowledge](http://www.cybergrants.com/pfizer/knowledge) and sign in. First-time users should click “Create your password”.
  - In the application:
    - For the question “What type of request are you submitting?” select Response to a Request for Proposal (RFP)
    - For the question “Are you replying to a Request for Proposal as part of the Competitive Grant Program?” select Yes
    - Select the following Competitive Grant Program Name: **2020 GMG G- COVID-19**
    - Select the following Primary Area of Interest: **Support for Health Outcomes**
  - Requirements for submission: Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.
  - If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page.
- IMPORTANT:** Be advised applications submitted through the wrong application type and/or submitted after the due date will not be reviewed by the committee.

### RFP Submission Requirements (Category A)

**Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 10-page limit exclusive of references. Please include the following:**

#### Goals and Objectives

- Briefly state the overall goal of the project.
- List the objectives you plan to meet with your project, in terms of learning and expected outcomes.

#### Needs Assessment for the Project

- Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.

<b>Target Audience</b>	<ul style="list-style-type: none"> <li>Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.</li> </ul>
<b>Project Design and Methods</b>	<ul style="list-style-type: none"> <li>Describe the planned project, the educational approach, and the way the planned methods address the established need.</li> </ul>
<b>Innovation</b>	<ul style="list-style-type: none"> <li>Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.</li> </ul>
<b>Evaluation and Outcomes</b>	<ul style="list-style-type: none"> <li>In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.</li> </ul>
<b>Dissemination Plan</b>	<ul style="list-style-type: none"> <li>Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.</li> </ul>
<b>Anticipated Project Timeline</b>	<ul style="list-style-type: none"> <li>Provide an anticipated timeline for your project including project start/end dates.</li> </ul>
<b>Additional Information</b>	<ul style="list-style-type: none"> <li>If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.</li> </ul>
<b>Organization Detail</b>	<ul style="list-style-type: none"> <li>Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each institution in the proposed project.</li> </ul>
<b>Budget</b>	<ul style="list-style-type: none"> <li>While estimating your budget please keep the following items in mind: <ul style="list-style-type: none"> <li>It is not in the scope of this RFP for funds to be used to purchase therapeutic agents (prescription or non-prescription), capital equipment, or PPE</li> <li>Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer</li> </ul> </li> </ul>

## Category B: Quality & Process Improvement Grant Instructions

### How to Submit:

- Please go to [www.cybergrants.com/pfizer/QI](http://www.cybergrants.com/pfizer/QI) and sign in. First-time users should click “Create your password”.
  - Select the following Primary Area of Interest: **Support for Health Outcomes**
  - Select the following Competitive Grant Program Name: **2020 GMG G-COVID-19**
  - Requirements for submission: Complete all required sections of the online application (see details below). An additional uploaded proposal is not required.
  - If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page.
- IMPORTANT:** Be advised applications submitted through the wrong application type and/or submitted after the due date will not be reviewed by the committee.

### RFP Submission Requirements (Category B)

The proposal will be accepted via the online application. An additional uploaded proposal is not required. When answering the questions in the application please keep the following in mind:

#### Goals and Objectives

- Briefly state the overall goal of the project. Also describe how this goal aligns with the focus of the RFP and the goals of the applicant organization(s).
- List the *overall* objectives you plan to meet with your project both in terms of learning and expected outcomes. Objectives should describe the target population as well as the outcomes you expect to achieve as a result of conducting the project.

#### Assessment of Need for the Project

- Please include a quantitative baseline data summary, initial metrics (e.g., quality measures), or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in *your* target area. Describe the source and method used to collect the data. Describe how the data was analyzed to determine that a gap existed. If a full analysis has not yet been conducted, please include a description of your plan to obtain this information.



<b>Target Audience</b>	<ul style="list-style-type: none"> <li>Describe the primary audience(s) targeted for this project. Also indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population</li> </ul>
<b>Project Design and Methods</b>	<ul style="list-style-type: none"> <li>Describe the planned project and the way it addresses the established need.</li> <li>If your methods include educational activities, please describe succinctly the topic(s) and format of those activities</li> </ul>
<b>Innovation</b>	<ul style="list-style-type: none"> <li>Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects or materials already developed.</li> <li>Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.</li> </ul>
<b>Evaluation and Outcomes</b>	<ul style="list-style-type: none"> <li>In terms of the metrics used for the needs assessment, describe how you will determine if the practice gap was addressed for the target group. Describe how you expect to collect and analyze the data.</li> <li>Quantify the amount of change expected from this project in terms of your target audience.</li> <li>Describe how the project outcomes will be broadly disseminated.</li> </ul>
<b>Anticipated Project Timeline</b>	<ul style="list-style-type: none"> <li>Provide an anticipated timeline for your project including project start/end dates</li> </ul>
<b>Additional Information</b>	<ul style="list-style-type: none"> <li>If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here</li> </ul>
<b>Organization Detail</b>	<ul style="list-style-type: none"> <li>Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.</li> </ul>
<b>Budget Detail</b>	<ul style="list-style-type: none"> <li>The budget amount requested must be in U.S. dollars (USD).</li> <li>While completing the budget please keep the following items in mind: <ul style="list-style-type: none"> <li>Institutional overhead and indirect costs may be included within the grant request. Examples include human resources department costs, payroll processing and accounting costs, janitorial services, utilities, property taxes, property and liability insurance, and building maintenance as well as additional project expenses such as costs for publication, IRB / IEC review fees, software license fees, and</li> </ul> </li> </ul>



travel. Please note: Pfizer does not provide funding for capital equipment.

- The inclusion of these costs cannot cause the amount requested to exceed the budget limit set forth in the RFP.
- It should be noted that it is not in the scope of this RFP for funds to be used to purchase therapeutic agents (prescription or non-prescription), capital equipment, or PPE.
- Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for independent studies and projects